Date: Wed, 19 May 2010 13:16:24 -0400

To: "Dr. Baruch Fischhoff - Chair, National Academy Committee on Improving Intelligence"

<baruch@cmu.edu>

From: Lloyd Etheredge <u>lloyd.etheredge@policyscience.net</u>

Subject: Update: Newsweek to be Sold. Declining Journalism and (Lagging) Democratic Adaptations

Dear Dr. Fischhoff and Colleagues:

The declining economic fortunes of <u>Newsweek</u>, which now is to be sold, underscores the declining economic health of professional journalism and print-based news organizations. And a phenomenon that it would be useful for the DNI to study, monitor, and forecast across the world's democracies - the lagging adaptations of democratic polities to institutions they have relied upon. [# 66, 13 December 2009, with David Swensen's and Michael Schmidt's proposal].

An era of mindlessness, which can be attributed to Republicans in the US, is not simply a Republican phenomenon. And we do not know if the unusual competence and leadership that the Obama Administration has brought for the past two years will continue after the November election.

I believe that only <u>The Economist</u> remains in good economic health. And it is not enough.

This could be a useful area for academic recapitalization, linked to a content analysis restart.

Lloyd Etheredge

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