Date: Mon, 01 Mar 2010 21:21:04 -0500

To: "Dr. Baruch Fischhoff - Chair, National Academy of Sciences Study on Social & Behavioral Science and Improving Intelligence for National Security" <bar>
ruch@cmu.edu>,

From: Lloyd Etheredge < lloyd.etheredge@policyscience.net>

## Subject: New visual analytics/display capabilities for global data: NIH presentation by Hans Rosling

Dear Dr. Fischhoff and Colleagues:

You might be interested to take a look at the new and interesting visual display technologies for international statistical data that were demonstrated last week at NIH by Dr. Hans Rosling. Dr. Rosling is a leader in international public health and the senior designer of Google's Trendalyzer software.

The talk is available online at http://www.videocast.nih.gov - Dr. Hans Rosling, "The New Health Gap: Science for Emerging Economies vs. the Bottom Billion" (February 22, 2010).

This is another level of capability. There is further information on the Website of Dr. Rosling's foundation: www.gapminder.org.

Google has several consulting contracts with the intelligence community, including for the intelligence community's general wiki, Intellipedia, and the State Department's Diplopedia wiki [with about 10,000 articles and 2,000 contributors in February, according to the Wikipedia entry]. However these are not in the public domain, and I do not know if the DNI or Department of State systems are using the new software.

## Lloyd Etheredge

Dr. Lloyd S. Etheredge
Policy Sciences Center Inc.
127 Wall St., Room 322 - Box 208215
New Haven, CT 06520-8215
URL: www.policyscience.net
301-365-5241 (v); lloyd.etheredge@policyscience.net (email)